



S/AWARDS 2021 2022

Dear exhibitors,

We would like to thank you once again for registering for SADECC. You are thus actively participating in making the profession more dynamic, more widely known and recognition.

From 1st to 4th October 2021, the SADECC will open its doors to kitchen designers, fitters, architects, developers, builders, investors and future kitchen designers in search of novelties, trends and sometimes even in search of employment or wishing to open a sales outlet.

In order to highlight your products and services, the S/Awards (formerly Trophies) are back. The jury, which will determine the winners, will be made up of specialised journalists and the results will be revealed on Friday 1st October 2021 at the end of the day, during an evening event in Pavilion 6.

So, if you wish to participate in the S/Awards, please note that you must be potentially available for this date.

Our entire team remains at your disposal to accompany you and to ensure that your participation in SADECC 2021 brings you complete satisfaction.

The SADECC team

S/AWARDS 2021 2022

Competition rules

Article I: Theme and objective

Sadec is organising a competition entitled «The S/AWARDS 2021-2022», aimed at electing, among the exhibitors, the most efficient, innovative, design, original or ecological products and services related to kitchen equipment. A first selection made by the jury of journalists (trade press and general public) will allow the choice of the nominees, who will then be decided by the same jury who will choose the winning product or service in each category. The final vote will take place between 30th August and 10th September 2021. The winners will be announced on Friday, 1st October 2021, during the S/Awards evening, which will take place in Hall 6 from 6pm onwards in the Piazza. This is an individual vote.

Article II: Categories

The Awards consist of 6 categories:

- Furniture Award
- Household appliance award
- Worktop Award
- Equipment & Accessories Award
- Services Award
- Special Jury Prize

Article III: Participation and organisation

Participation in this competition is free and open to any product or service from a brand exhibiting at the 2021 edition of SADECC. The first step is to send your application to the organiser (e.verries@officielnet.com) by 23rd August 2021. Journalists from the trade press and the general public will make a pre-selection of the applications received to select only three per category. These three entries will be called «the nominees».

We will present the 3 nominees and ask the jury to vote during the period from 30th August to 10th September 2021.

Only one (registered) email address can vote.

The closing date for voting is Friday 10th September 2021.

Article IV: Terms and conditions

To take part, all you have to do is make yourself known to the SADECC organiser and register in the category that corresponds to the product or service concerned. Each applicant brand will have to indicate its category, give the organiser 1 photo and a brief description (150 words) of its product or service in order to explain the particularities to be highlighted in the category in which the brand wishes to compete. We also accept a video format of 1 minute maximum. The presentation, in the form of a Word document, will be posted on our Facebook page and on the exhibition website.

The product or service of the applying brand must be displayed (product) or offered (service) on its stand at SADECC. A brand can only apply for one category. Stands exhibiting several brands may apply for each of them (if they are listed in the exhibition catalogue).

The AWARDS ceremony will take place on Friday, October 1st, 2021, starting at 6:00 p.m. in the piazza, in Hall 6, in the presence of the exhibition director, and is open to visitors

Article V: Designation of winners

The SADECC organisation will contact each winner from 23rd September 2021 so that everyone can make arrangements. The declaration of confidentiality must be handed in when you register for the AWARDS.

Presentation of the Awards

The SADECC is organising the S/AWARDS
on **Friday 1st October 2021**.

From 18:00 : Presentation of the S/AWARDS
18h30 - 19h30 : Cocktail and DJ