

COMPETITION RULES

saderc **TROPHIES**

from 5 to 8 april 2019



PARIS EXPO
PORTE DE VERSAILLES

www.sadecc.com

Dear exhibitor,

We thank you once again for your registration to the SADECC.
In this way, you actively participate in boosting the profession,
to make it known and recognized.

From April 5th to 8th, 2019, the SADECC will open its doors to kitchen
designers, installers, architects, bainists, investors and future kitchen
designers in search of novelties.

In order to promote your products and services, the Trophies of the
SADECC come back with evolutions to unveil. The jury will be composed
exclusively of kitchen experts wishing to visit the and the results will be
announced on **Friday, April 5** at the end of the show of the day.

Thus, if you wish to participate in the Trophies, please note that you
must be potentially available for this date.

Our entire team remains at your disposal to support you and for your
participation in the 2019 SADECC to bring you a complete satisfaction.

The SADECC team

COMPETITION RULES

ARTICLE I: THEME AND OBJECTIVE

Sadec is organizing a competition entitled «SADECC Trophies 2019 - 2020», aimed at electing, among the exhibitors, the most efficient, innovative, design, original and original products and services related to kitchen equipment ecological. A first selection made by a jury of journalists (B2B and B2C press and general public) will make it possible to appoint the nominees, who will then be selected by the SADECC visitors.

They will be the ones who will designate the product or service winner in each category. The final vote will take place between **1st and 15th March 2019**. The winners will be announced to the journalists and visitors on Friday, April 5, 2019, during the award ceremony, which will take place in Hall 7.1.

This vote is individual.

ARTICLE II: CATEGORIES

The Trophies are divided into 8 categories:

- Furniture
- Distribution concept
- Electronical appliances
- Accessories
- Worktops and Kitchen splashback
- Services
- Sinks and taps
- Special jury award

ARTICLE III: PARTICIPATION ET ORGANIZATION

Participation in this contest is free of charge and open to any product or service of a brand exhibiting at the 2019 edition of the SADECC. The first step is to send the organizer (e.verries@officielnet.com) his participation file for **Monday, February 11, 2019**. Journalists from the professional and general press will pre-select the applications received for select only three per category. These three files will be referred to as «the

nominees».

We will then send an email to have visitors registered on the SADECC platform vote. We will present the three nominees and will ask each visitor to vote on the period from **1st to March 25**.

Only one (registered) email address will be allowed to vote.

The closing date for votes is **Friday, March 25, 2019**.

ARTICLE IV: TERMS AND CONDITIONS

To participate, simply contact the SADECC organizer and register in the appropriate category to the product or service concerned. Each applicant brand must indicate its category, give the organizer 1 HD photo and a brief description (150 words) of its product or service in order to explain the particularities to be highlighted for the category in that the brand wishes to compete in.

The presentation, in the form of a Word document, will be posted on our Facebook page and on the exhibition website.

The product or service of the applicant brand must be displayed (product) or offered (service) on its stand at the SADECC.

A brand can only apply for one category of Trophy.

Stands exhibiting several brands will be able to apply for each of them (if they are listed in the exhibition catalogue).

The presentation of the Trophies will take place on **Friday, April 5, 2019** in the presence of the exhibition director.

The evening is reserved for the press, exhibitors and a list of VIPs.

ARTICLE IV: NOMINATION OF THE WINNERS

The SADECC organization will contact each winner on March 26th so that everyone can get organized. The declaration of

confidentiality must be provided when you register for the Trophies.

AWARD CEREMONY

PROCESS AND SCHEDULES

The SADECC is organizing the Award Ceremony on **Friday, April 5, 2019**.

This evening is an opportunity to thank you for your confidence, to facilitate exchanges between the various exhibitors and for you to invite VIP customers or prospects in a pleasant setting.

- **From 5pm:** Presentation of the Trophies in the Workshops area.
- **6pm - 10pm:** Cocktail with DJ, in Hall 7.1.